

Sep 1<sup>st</sup> ,2011

Dear valued customer,

I would like to inform you that we have become aware of counterfeit KAMUI BLACK tips being distributed mainly in China, but gradually expanding to Indonesia, Vietnam and other Asian countries. Though it is not manufactured by KAMUI factory located in Hiroshima, Japan, the fake KAMUI tip is trying to be misidentified by the customer and potentially create the loss for investment.

We confirmed these counterfeits are available on Chinese Yahoo Auction site, also some of the individuals hand-carry the fake products to other countries to make sales. They are offered to the local wholesaler with the lower price. We have not yet identified the fake KAMUI ORIGINAL tips but we anticipate it could happen.

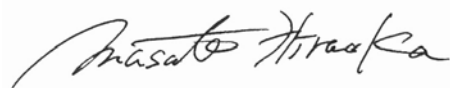
These counterfeits neither meet our quality standard nor provide playability we design to improve your game and we cannot guarantee the sense of satisfaction you always experience with our product. We suggest to our valued customer to purchase KAMUI tips from the authorized distributor listed on our official website at [www.kamuibrand.com](http://www.kamuibrand.com) or any reliable retailer.

To promptly respond to this situation, we have decided to apply the hologram to our tip face. This change will be implemented from our production manufactured in Aug 2011. For further information and difference among the counterfeit, the current authentic design and the new hologram design, please review an [addendum document](#). For your confidence, there is no difference in playability between the current authentic design and the new hologram design.

It is in our best interest to protect the benefit of our customer and provide the excitement to the billiard game with our products. We will keep pursuing the best possible quality and structure the distribution system to improve accessibility of our product line.

We would like to express our sincere appreciation for your continued business and support in the Kamui Brand.

Sincerely yours,



Masato Hiraoka  
Managing Director



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# BE CAREFUL FOR THE CONTERFEIT !!

## COUNTERFEIT



- No pattern to the foil.
- Thicker letter for hardness print.

## OLD DESIGN (~2011/8)



- Metallic foil has the pattern and it is identified from the different angle.

## NEW DESIGN (2011/8~)



- Metallic foil has the hologram.
- Word as “original and ”genuine” come out and color changes from the different angle.

[Watch movie for the further details](#)



WWW.KAMUIBRAND.COM